



Forest Academy for Decision Makers

**A programme for building
dialogue around forests in society**



Increasing social capital by building dialogue

The economic utilization of natural resources requires acceptance by society. One solution is to increase the social capital, including knowledge, trust and networks, of the forest sector.

The Forest Academy is a long-term communication programme based on a series of cross-sectoral forums. In Finland, the communication programme has been running successfully since 1996.



A cross-sectoral meeting point for decision-makers

The Forest Academy brings together a mix of decision-makers and opinion leaders from across society. The participants are active in politics, public administration, interest groups, business, R&D, the media, NGOs and culture.

The forums provide comprehensive information, based on a variety of perspectives, on forests and their role in society. They offer opportunities to build networks, to start dialogue and to generate input for strategic decision-making for policy process preparation.



Nordic knowledge on the sustainable use of forests

The Forest Academy communication tool is produced by the Finnish Forest Association, a non-governmental, non-profit cooperation and communication body bringing together all major forest-related interests.

In Finland, the Forest Academy is financed by the Finnish Ministry of Agriculture and Forestry and the Finnish Forest Foundation.

Forum expanding to EU

The Forest Academy for EU Decision Makers is a joint initiative started by Finland and Sweden in 2017, to build dialogue on forests between EU institutions. The pilot forums have encouraged participants to share and gain insights into how the EU policies impact the forest sector and what the future may be like.

Would you like to establish a Forest Academy in your country or region?

The Forest Academy communication programme is designed to promote the creation of networks, trust, and mutual understanding.

Purchasing the Forest Academy licence awards the rights to use the programme, methodology and tools for successfully implementing the Forest Academy. The programme is applicable to different national conditions and topics. The communication programme has been licensed to Latvia, Costa Rica, Tanzania and Mozambique.

ESTABLISHED IN
1996

OVER 100
EVENTS

LOCAL TO
INTERNATIONAL

EVER-GROWING
NETWORK

The Forest Academy is a communication programme designed to build dialogue around forest-based solutions to global challenges.

To discuss the implementation of the programme,
please contact us!



**The Forest Academy
for Decision Makers**

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#ForestAcademy