



From forest, for life

Forest Academy for EU Decision Makers 22 September 2026

Metsä Group



8,500

Personnel



90,000

owner members
in Finland



28

activities in 28 countries
production in 7 countries



5.8

billion
In sales in 2025

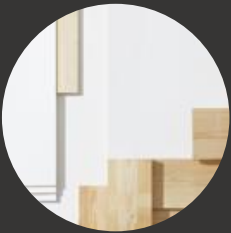
● Production unit
● Head office



Our products



Forest services
for forests' vitality and
value



Pulp
for raw material for
consumer products



**Tissue and
greaseproof papers**
for a cleaner everyday



Paperboards
for lightweight and
strong packaging



Wood products
for long-term carbon
storage



New products

Recent growth investments create long-term value for the company and forest owners

2016–2020

- Plywood and Kerto LVL investments
- New paperboard machine at Husumin
- Äänekoski bioproduct mill
- Kuura demo plant

2022

- Muoto demo plant
- Renewal of the tissue paper machine in Mänttä
- New sawmill in Rauma
- Recovery boiler for the pulp mill in Husum

2023–2026

- Kemi bioproduct mill and linerboard mill renewal
- Husum paperboard mill
- Modernisation of Mariestad tissue paper mill
- Äänekoski Kerto LVL mill
- Modernisation of Simpele paperboard mill
- Demo plant for lignin
- Muoto mill investment decision

*Investment peak behind –
focus on cost competitiveness*



Biogenic CO₂ – an unutilized sidestream

- Pulp mills in Finland and Sweden are large sources of biogenic CO₂.
- Utilizing this CO₂ does not increase the use of wood raw material at the pulp mill. It is a more efficient use of resources already in the system
- Both bio-CCU/S should be supported policies
 - Biogenic CO₂ can replace fossil carbon in fuels, plastics and chemicals (Bio-CCU)
 - Biogenic CO₂ can be stored permanently to reduce absolute amount of CO₂ in the atmosphere (bio-CCS)
- Both value chains are still under development, and need support from the public sector
 - Attractive and predictable environment for investments
 - Creating market pull in product regulation
 - Access to affordable renewable energy and hydrogen



Metsä is planning a commercial plant for capturing of biogenic carbon dioxide

Metsä Group has a significant financial impact in Finland

Jobs
all across
Finland



A large share of
the value-added
stays in Finland



Tax revenues
create
welfare



Total impact
on the Finnish
economy



A significant contribution to the Finnish economy

€4,340m
revenue

€1,090m
induced impact of output

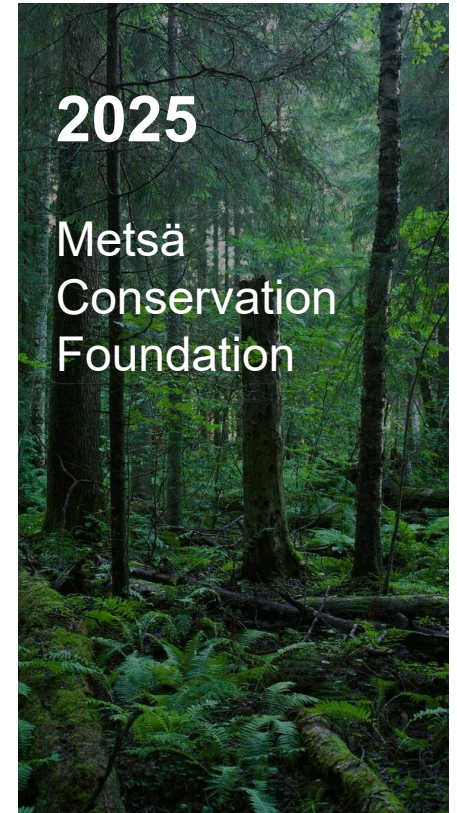
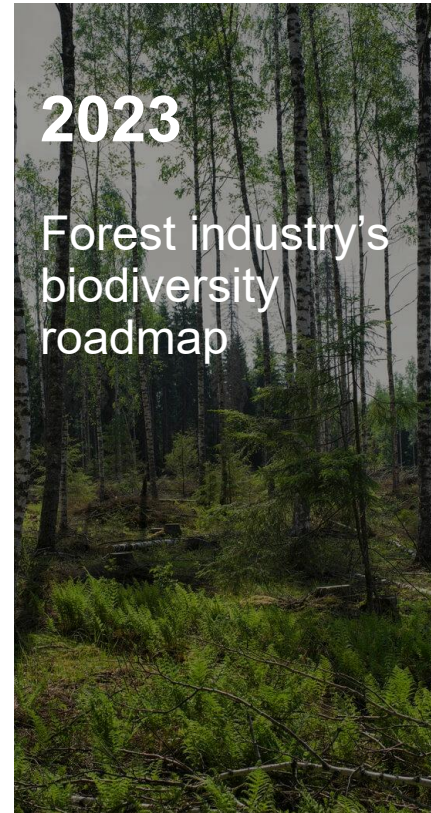
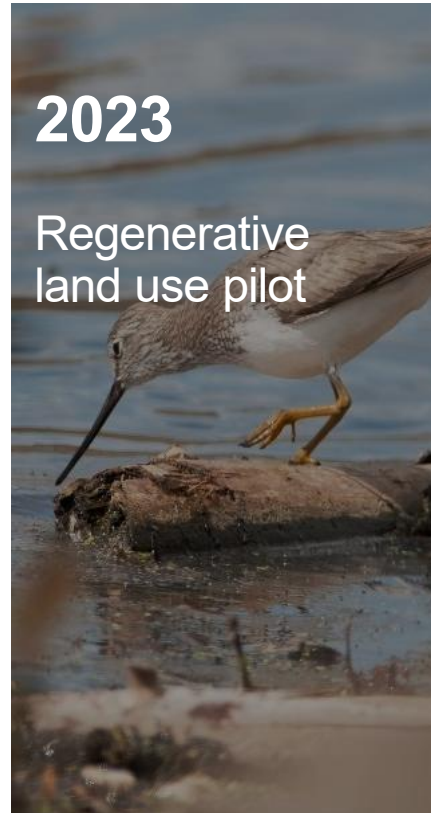
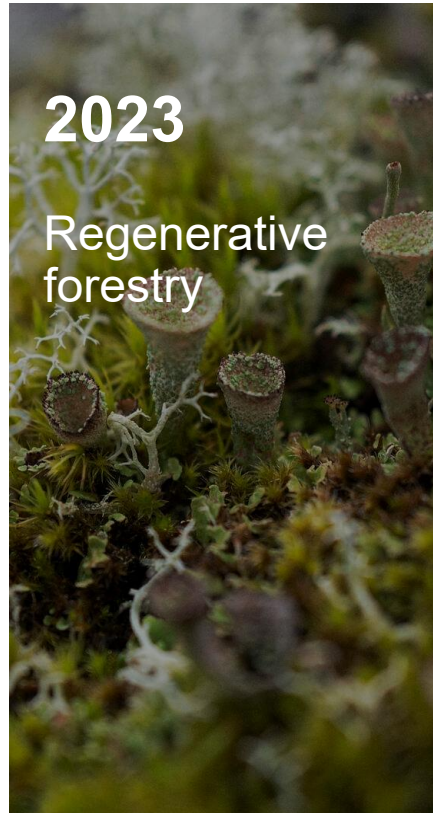


Metsä Group generates more than €10 billion in economic activity in Finland each year. That amounts to €1,800 per every Finn.



A healthy, diverse nature is in everyone's interest - including the interest of the forest industry.

We strengthen biodiversity through voluntary measures



Regenerative forestry in commercial forests



Intergenerationality

We aim to leave forests for future generations in a better condition than they originally were – more vibrant, diverse and climate resilient.



Regenerative forestry in practice

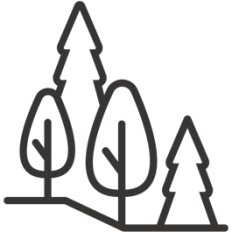
Regenerative forestry is carried out every day in Finnish forests. For example, about 30% of Metsä Group's wood sales are made using the Metsä Group Plus management model for regenerative forestry.



Objectives and indicators of regenerative forestry

Metsä Group verifies the effects of regenerative forestry on the state and development of biodiversity. Key measures of biodiversity include tree species ratios, and the number and quality of decaying trees.

10 principles of regenerative forestry



Diversification of structural features



Utilizing native tree species



Species-specific measures



Improving the management of peatlands and water protection



Adding old trees



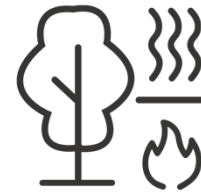
Diversification of tree species



Protection of valuable habitats



Improving the biodiversity network



Special measures for herb-rich forests, ridge areas and burned forest areas



Adding varied decayed wood

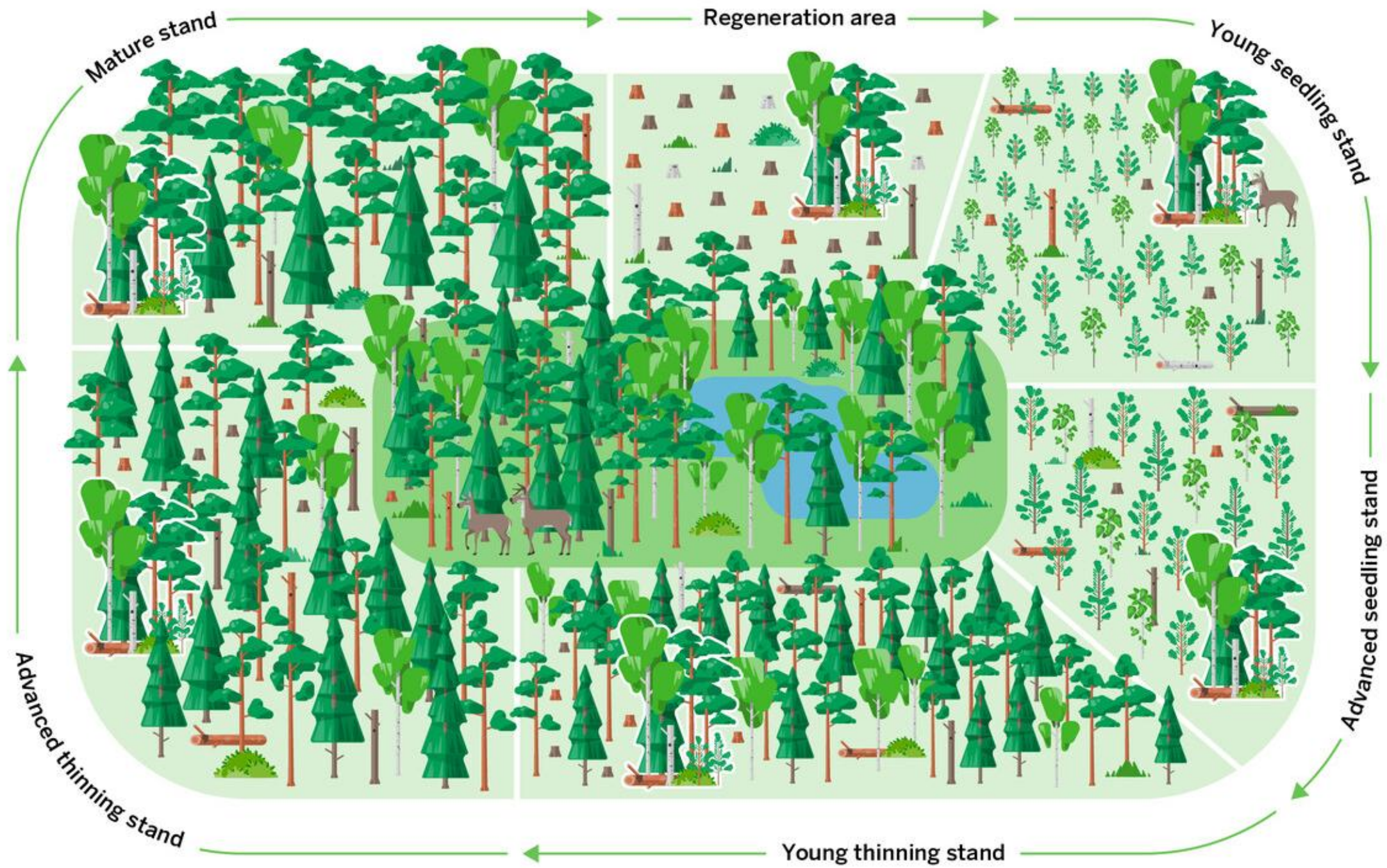


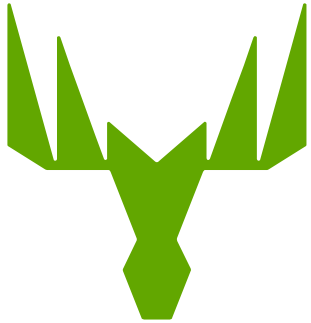
Metsä Group Plus management model aims to increase forest biodiversity

- The model includes measures that safeguard and improve the state of forest nature more comprehensively than is required by current standard practices
- Metsä Group pays an additional bonus per hectare for owner-members for Metsä Group Plus
 - thinnings and regeneration fellings
 - continuous cover fellings on rich peatlands

Forest site visit in Asikkala 22 September 2026

- The goal of forest management is to keep forests healthy, improve the state of nature and to ensure trees' good growth and focus the growth on the desired trees. We also want to increase the share of log wood over pulpwood during the forest stand's life cycle
- Forest visited is owned by a Metsä's owner-member and it is certified
- **Regeneration felling** visited yielded seven different grades of timber we delivered to seven different mills, and felling residues to local energy plant.
 - Biodiversity measures: retention trees groups, protective thickets, high biodiversity stumps, regeneration with native tree species to follow in 2027 (aim to create mixed forest)
- The **first thinning** demonstration: poor-quality and unhealthy trees are removed to improve the growing conditions for the remaining trees. Directs growth to remaining trees.
 - Biodiversity measures: maintain tree species variety, protective thickets left, felling carried outside nesting season, large aspens left standing





Metsä

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for life**